

M.Sc. in Data Analytics for Business Economics

M.Sc. in Data Analytics for Business Economics is a two-year postgraduate program designed to equip students with advanced analytical, statistical, and business decision-making skills. The program integrates data science, economics, business intelligence, artificial intelligence, and predictive analytics to help organizations make data-driven strategic decisions. Students learn to collect, analyze, visualize, and interpret complex business and economic data using modern analytical tools and programming languages.

The curriculum combines theoretical concepts with practical applications through case studies, industry projects, internships, and research. Students gain expertise in statistical modeling, machine learning, econometrics, data visualization, business forecasting, financial analytics, and big data technologies, preparing them to solve real-world business and economic challenges.



CAREER OPPORTUNITIES

- Data Analyst
- Business Analyst
- Business Intelligence (BI) Analyst
- Economic Analyst
- Financial Data Analyst
- Market Research Analyst
- Data Scientist
- Risk & Credit Analyst
- Predictive Analytics Consultant
- Supply Chain Analyst
- Digital Strategy Consultant
- Analytics Manager

KEY HIGHLIGHTS

Duration: 2 Years (4 Semesters)

Eligibility: B.Sc. Mathematics, B.Sc. Statistics, B.Sc. Physics, B.Sc. Chemistry, B.Sc. Computer Science, BCA / Computer Applications, B.A. / B.Sc. Economics, B.Com / BBA, B.E. / B.Tech Computer Science / IT / AI / Data Science, B.E. / B.Tech Agriculture / Biotechnology / Bio Medical / Food Technology

Mode: Full-Time

Practical Exposure:

AI laboratories, smart farming demonstrations, precision agriculture tools, industry internships, and research projects.

Technologies Covered:

Artificial Intelligence, Machine Learning, Deep Learning, Computer Vision, IoT, GIS, Remote Sensing, Drone Technology, Python, Data Analytics, and Cloud Computing.



ADMISSIONS
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